

ORDER



Orders
Order / Rev: 364495
Alt Order #: 06866115
Product Desc: BARACK OBAMA 60S
Estimate: 2175
Flight Dates: 10/25/12 - 10/29/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: GENERAL

KTNV - Las Vegas

Primary AE: Anjanette Brady
Sales Office: PPH
Sales Region: NAT

Agency
Name: GMMB
Buying Contact:
Billing Contact:
 3050 K St. NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Obama for America
Demographic: A35+
Product Codes: PL Presidential
Priority: P-05
Revenue Codes: AGY-TRANS, POL CAND, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	18	\$53,050.00	\$45,092.50
10/29/12	10/29/12	6	\$5,550.00	\$4,717.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	18	\$53,050.00	\$45,092.50	0.00
November 2012	6	\$5,550.00	\$4,717.50	0.00
Totals	24	\$58,600.00	\$49,810.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV - Las Vegas	24%	\$58,600.00
Market	100%	\$244,166.67

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$61,041.67
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$36,625.00
KTUD	0%	\$0.00
KVMY	2%	\$4,883.33
KVVU	33%	\$80,575.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$2,441.67

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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 Alt Order #: 06866115
 Flight Dates: 10/25/12 - 10/29/12

Advertiser: Obama for America
 Product Desc: BARACK OBAMA 60S
 Estimate: 2175

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/28/12	10/28/12	Sun 5a News Sun 5a-6a News	CM	Sun 5a-6a News - - - - - S	1:00	1	\$500.00	P-05	0.00	NM	1	\$500.00
ACTN NWS SU@5A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S				1	\$500.00		0.00			
2	KTNV	10/25/12	10/26/12	M-F 6-7am Action News	CM	M-F 6-7a - - - TF - -	1:00	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
ACTION NWS@6AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - TF - -				1	\$1,200.00		0.00			
3	KTNV	10/27/12	10/27/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA - - - - - S-	1:00	1	\$2,000.00	P-05	0.00	NM	1	\$2,000.00
GD MRN-SAT-ABC														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S-				1	\$2,000.00		0.00			
4	KTNV	10/28/12	10/28/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a - - - - - S	1:00	1	\$600.00	P-05	0.00	NM	1	\$600.00
ACTN NWS SU@6A														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - - S				1	\$600.00		0.00			
5	KTNV	10/25/12	10/26/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a - - - TF - -	1:00	1	\$450.00	P-05	0.00	NM	1	\$450.00
MORNING BLEND<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - TF - -				1	\$450.00		0.00			
6	KTNV	10/25/12	10/26/12	M-F 11-12p Action News	CM	M-F 11-12p - - - TF - -	1:00	1	\$600.00	P-05	0.00	NM	1	\$600.00
ACTN NEWS@11AM<														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - TF - -				1	\$600.00		0.00			
E 7	KTNV	10/25/12	10/26/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p - - - TF - -	1:00	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
The Chew														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - TF - -				1	\$1,200.00		0.00			
E 8	KTNV	10/25/12	10/26/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P - - - TF - -	1:00	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00
GEneral Hospital														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - TF - -				1	\$1,200.00		0.00			
E 9	KTNV	10/25/12	10/26/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P - - - TF - -	1:00	1	\$900.00	P-05	0.00	NM	1	\$900.00
Judge Judy														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - TF - -				1	\$900.00		0.00			
E 10	KTNV	10/25/12	10/25/12	Thu ABC Prime A LAST RESORT	CM	LAST RESORT - - - T - - -	1:00	1	\$6,000.00	P-05	0.00	NM	1	\$6,000.00
LAST RESORT														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - T - - -				1	\$6,000.00		0.00			
E 11	KTNV	10/25/12	10/25/12	Thu ABC Prime B GREYS	CM	GREYS - - - T - - -	1:00	1	\$9,000.00	P-05	0.00	NM	1	\$9,000.00
GREYS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - T - - -				1	\$9,000.00		0.00			
E 12	KTNV	10/26/12	10/26/12	Fri ABC Prime B PRIMETIME	CM	Fri 9-10p PRIMETI - - - - F - -	1:00	1	\$7,000.00	P-05	0.00	NM	1	\$7,000.00
PRIMETIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	- - - - F - -				1	\$7,000.00		0.00			
E 13	KTNV	10/27/12	10/27/12		CM	4p-830p - - - - - S-	1:00	1	\$4,000.00	P-05	0.00	NM	1	\$4,000.00

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				College Football Primetime		College Football Primetime	(5:00 PM-8:30 PM)									
NCAA FTBALL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-		1		\$4,000.00		0.00						
E 14	KTNV	10/28/12	10/28/12	Sun ABC Prime B ONCE UPON	CM	Su 8-9p ONCE UPON	-----S	1:00	1	\$9,000.00	P-05	0.00	NM	1	\$9,000.00	
ONCE UPON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S		1		\$9,000.00		0.00						
15	KTNV	10/25/12	10/26/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	---TF--	1:00	1	\$1,800.00	P-05	0.00	NM	1	\$1,800.00	
NIGHTLINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---TF--		1		\$1,800.00		0.00						
16	KTNV	10/25/12	10/26/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	---TF--	1:00	1	\$600.00	P-05	0.00	NM	1	\$600.00	
KIMMEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	---TF--		1		\$600.00		0.00						
E 17	KTNV	10/27/12	10/27/12	College Football Primetime College Football Primetime	CM	4p-830p	-----S-	1:00	1	\$4,000.00	P-05	0.00	NM	1	\$4,000.00	
College FTBL Reg Season																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-		1		\$4,000.00		0.00						
18	KTNV	10/27/12	10/27/12	College Football Daytime College Football Daytime	CM	9a-4p	-----S-	1:00	1	\$3,000.00	P-05	0.00	NM	1	\$3,000.00	
College FTBL Reg Season																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	-----S-		1		\$3,000.00		0.00						
19	KTNV	10/29/12	10/29/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a	M-----	1:00	1	\$600.00	P-05	0.00	NM	1	\$600.00	
KIMMEL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----		1		\$600.00		0.00						
20	KTNV	10/29/12	10/29/12	M-F 6-7am Action News	CM	M-F 6-7a	M-----	1:00	1	\$1,200.00	P-05	0.00	NM	1	\$1,200.00	
ACTION NWS@6AM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----		1		\$1,200.00		0.00						
21	KTNV	10/29/12	10/29/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	M-----	1:00	1	\$450.00	P-05	0.00	NM	1	\$450.00	
MORNING BLEND<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----		1		\$450.00		0.00						
22	KTNV	10/29/12	10/29/12	M-F 11-12p Action News	CM	M-F 11-12p	M-----	1:00	1	\$600.00	P-05	0.00	NM	1	\$600.00	
ACTN NEWS@11AM<																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----		1		\$600.00		0.00						
E 23	KTNV	10/29/12	10/29/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P	M-----	1:00	1	\$900.00	P-05	0.00	NM	1	\$900.00	
JUDGE JUDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----		1		\$900.00		0.00						
24	KTNV	10/29/12	10/29/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a	M-----	1:00	1	\$1,800.00	P-05	0.00	NM	1	\$1,800.00	
NIGHTLINE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/29/12	11/04/12	M-----		1		\$1,800.00		0.00						
Totals													24	\$58,600.00		